



Fife Women in Business

AWARDS 2010

YOUNG BUSINESS OF THE YEAR

Sponsored by GS Insurance Services

This award will go to a female entrepreneur who can bring talent, determination and ambition together to achieve great success in the business world.

The winner will be creative and inspiring, helping shape tomorrow's future by demonstrating an innovative approach to business and embracing change.

Only businesses trading for fewer than 3 years are eligible

OUR STAR O' FIFE

Sponsored by CCW Business Lawyers

Open to all women resident or volunteering in Fife.

You can nominate yourself or a colleague.

This award honours a woman who has been making her contribution as a volunteer, without pay (other than expenses). You probably know someone who is worthy of recognition for their outstanding work, their excellent service, their tireless dedication and their keen interest in giving something back to their community.

MOST ENTERPRISING BUSINESS

Sponsored by Crosbie Matthew

Open to members of FWB only (join now to enter)

The award recognizes the achievements of women in all sectors of business and the professions in Fife. Members can have been in business for any length of time, have perhaps identified a niche market to operate in, or moved the business forward in an entirely new direction.

If you win at Club level you will be asked to complete an application to enter for the national ASB Award to be held in Aberdeen on 27 August 2010.

To enter Fife Women in Business Awards 2010 complete the application form and send **four** copies (including business plan and latest Audited/Management accounts to:

Ms. Fiona A. Hunter,

Baird & Company, North House, North Street, Glenrothes, KY7 5NA

Closing date for entries: Wednesday 31st March 2010

Tel: 07783 506808

Email: admin@fifewomeninbusiness.com

You will be required to conduct a short presentation on the evening of the Awards, after which the judges will make their final decision.

Good luck to all entrants and we look forward to seeing you on Monday 19th April 2010 (7pm for 7:30pm) at the Gilvenbank Hotel, Glenrothes.

Friends and colleagues welcome – tickets cost £18 to include three course dinner and wine

FWB Awards 2010

JUDGING CRITERIA FOR FWB AWARDS

YOUNG BUSINESS OF THE YEAR

This Award should appeal to members who find it difficult to compete among more established businesses, and to non-Members who do not qualify for MEB.

Amongst the criteria judges will assess are:

- ❖ Originality of new business idea
- ❖ Marketing strategy and business development mechanisms in place
- ❖ Use of IT to develop and promote business
- ❖ Leadership and communication skills displayed
- ❖ Organisational and planning ability
- ❖ Demonstrated sustained/sustainable business financial performance and/or future viability

It is not necessary to be able to demonstrate all of the criteria before applying.

MOST ENTERPRISING BUSINESS

The Award is open to all employed and self-employed women in the business professions, private, public, and voluntary sectors in Scotland. However, they MUST be members of Groups/Networks affiliated to the Association of Scottish Businesswomen. Members can qualify regardless of the period of time they have been in business.

Amongst the criteria judges will assess are:

- ❖ Originality of business idea and/or creativity applied in the approach to expansion/diversification
- ❖ Marketing strategy and business development mechanisms in place
- ❖ Use of IT to develop and promote business
- ❖ Leadership and communication skills displayed
- ❖ Organisational and planning ability
- ❖ Business growth

It is not necessary to be able to demonstrate all of the criteria before applying.

Why apply?

Winning an award can bring numerous benefits to a company in terms of heightened brand awareness and positive PR opportunities. It's an opportunity to showcase your achievements to date to a wider audience as all Finalists are profiled on the evening.

YOUNG BUSINESS & MOST ENTERPRISING BUSINESS AWARDS ONLY

Please indicate Award Category: Young Business M.E.B

Business Details

In order to keep the entry form as simple as possible, we have referred to your enterprise or organisation as a business.

Ms/Miss/Mrs – please indicate

First Name(s):.....

Surname:.....

Position in business:.....

Name of business:.....

Company Reg. No. (12 characters):.....

Type of Organisation (sole trader or Ltd. Co.):.....

Business Address:.....

.....

County:.....Postcode:.....

Daytime/Business Tel (inc area code):.....

Mobile:.....

Email:.....

Website:.....

Your Motivations: (Maximum one paragraph of 1000 characters – approx 250 words per section)

Describe the main activity of your business (e.g. *idea of the nature of your business, products/services, client base*)

When did you set up your business and what motivated you?

What have been the most challenging aspects of setting up and running your business?

What is your vision for the business for the next 3 years?

If you were successful, how would winning an award benefit your business?

Business Figures:

(To qualify for entry to the Awards, please complete the following information, where possible)

	2008-2009 (£)	2009-2010 (£)	Forecast 2010-2011 (£)
PROFIT AND LOSS			
Turnover			
Net Profit			
BALANCE SHEET			
Fixed Assets inc buildings/equipment			
Current Assets incl debt/stock/cash			
Long term liabilities			
Equity incl capital/profit & loss a/c			

Supporting your business:

Do you have a business plan? Yes No

If yes, how often do you update it? Every 3-5 years Annually Every 6 months

Other (please specify)

.....

Have you had business planning support? Yes No

If yes, from which of the following sources? Specific association/affiliated body (please specify)

Accountant Business Gateway PSYBT Family Solicitor Friends

Other (please specify)

.....

You can attach copies of your business plan, promotional literature etc. to your entry.

Declaration

I confirm that the information given on this form is true and accurate, and that I am authorised to provide the information on behalf of the business

Signature.....Date.....

OUR STAR O' FIFE AWARD

Open to all women resident or volunteering in Fife.

You can nominate yourself or someone else.

This award honours a woman who has been making her contribution as a volunteer, without pay (other than expenses). She can demonstrate this commitment in a number of ways:-

- The time and effort dedicated to the work she does and any obstacles she has had to overcome.
- Initiative, leadership, and the motivation of others.
- Generation, and development, of ideas to help others.
- The impact of the activity – does it help a lot of people, or are the lives of a few people impacted in a significant way?

You probably know someone who is worthy of recognition for their outstanding work, their excellent service, their tireless dedication and their keen interest in giving something back to their community.

Name of Nominee:.....

Address:.....

.....

County:..... Postcode:.....

Daytime/Business Tel (inc area code)

Mobile:.....

Email:.....

Website:.....

Please use up to 500 words to outline your reasons for the nomination: -

Your Name:.....

Address:.....

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Telephone:.....Email:.....

Signature:.....Date:.....

Is the Nominee aware of your nomination? Yes No